



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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August 5, 2015
FY-15-16

TTB Establishes the Squaw Valley–Miramonte Viticultural Area

Washington, D.C. — On Friday, August 7, 2015, the Alcohol and Tobacco Tax and Trade Bureau (TTB) will publish a final rule in Federal Register establishing the 44,690-acre “Squaw Valley–Miramonte” American viticultural area (27 CFR 9.251), located in Fresno County, California. The Squaw Valley–Miramonte viticultural area does not overlap any established viticultural area.

TTB is issuing this regulation in response to a petition submitted on behalf of the Squaw Valley Grape Growers Group. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

This final rule is effective on September 8, 2015. The public may view the rulemaking record for the Squaw Valley–Miramonte viticultural area on the “Regulations.gov” website (<http://www.regulations.gov>) within Docket No. TTB-2015-0002. Copies of the relevant rulemaking documents and a link to the Regulations.gov docket may be found on the TTB website at <http://www.ttb.gov>.

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