### Examples of Adequate and Inadequate Designations in Accordance with Trade Understanding

<table>
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<th>Description of product</th>
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| Beer brewed with cherry juice | • Beer brewed with cherry juice  
• Malt beverage fermented with natural flavor  
 *(Kriek may be added as optional additional information.)* | • Fruit beer  
• Cherry beer  
 *(Kriek may be added as optional additional information.)* | • Cherry delight  
• Kriek  
• Bob’s Beer  
• Beer  
• Malt beverage |
| Beer with cherry juice added after fermentation | • Beer flavored with cherry juice  
• Malt beverage with natural flavor added  
 *(Kriek may be added as optional additional information.)* | • Fruit beer  
• Cherry beer  
 *(Kriek may be added as optional additional information.)* | • Cherry delight  
• Kriek  
• Bob’s Beer  
**Misleading designation:**  
• Beer brewed with cherry juice |
| Stout brewed with pumpkins and cherry concentrate | • Stout brewed with pumpkins and cherry juice  
• Malt beverage fermented with fruit and fruit concentrate  
• Stout brewed with pumpkins and natural flavor | • Fruit stout  
• Pumpkin and cherry stout  
• Pumpkin and fruit stout  
• Pumpkin stout  
• Cherry stout | • Halloween pumpkin  
• Stout  
• Beer  
• Malt beverage |
| Beer brewed with raspberry juice or with raspberry juice added after fermentation | • Beer brewed [or flavored, as applicable] with raspberry juice  
• Beer brewed [or flavored, as applicable] with natural flavor  
 *(Framboise may be added as optional additional information.)* | • Fruit beer  
• Raspberry beer  
 *(Framboise may be added as optional additional information.)* | • Framboise  
• Beer |

* Unless otherwise specified, designations that are inadequate as a designation in accordance with trade understanding may still be acceptable as additional information or as part of a fanciful name, as long as an adequate designation in accordance with trade understanding appears on the label.
| Ale to which honey is added before or during fermentation | • Ale brewed with honey  
• Malt beverage brewed with natural flavor  
(Braggot may be added as optional additional information.) | • Honey ale  
(Braggot may be added as optional additional information.) | • Beer  
• Braggot  
• Ale  
**Misleading designation:**  
• Mead |
|---|---|---|---|
| Ale to which honey is added after fermentation | • Ale flavored with honey  
• Malt beverage with natural flavor  
(Braggot may be added as optional additional information.) | • Honey ale  
• Honey-flavored ale  
(Braggot may be added as optional additional information.) | • Malt beverage  
• Braggot  
• Ale  
**Misleading designation:**  
• Mead |
| Lager to which nutmeg, cinnamon, and allspice are added before or during fermentation | • Lager brewed with spices  
• Lager brewed with nutmeg, cinnamon, and allspice  
• Malt beverage brewed with cinnamon and other natural flavors [or spices]  
• Malt beverage brewed with nutmeg [or allspice] and other natural flavors [or spices]  
• Malt beverage fermented with natural flavors | • Spiced lager  
• Cinnamon and nutmeg lager  
• Nutmeg lager  
• Cinnamon lager  
• Allspice lager | • Nutmeg delight  
• Taste of cinnamon  
• Lager  
• Malt beverage  
**Misleading designations:**  
• Pumpkin lager  
• Pumpkin-flavored lager |
| Lager to which nutmeg, cinnamon and allspice are added after fermentation | • Lager with added spices  
• Lager flavored with nutmeg, cinnamon and allspice  
• Malt beverage with natural flavors [or spices]  
• Malt beverage with cinnamon and other natural flavors [or spices] | • Spiced lager  
• Cinnamon, nutmeg and allspice lager  
• Cinnamon and nutmeg lager  
• Allspice and cinnamon lager  
• Spice-flavored lager  
• Nutmeg lager  
• Cinnamon lager  
• Allspice lager | • Nutmeg delight  
• Taste of cinnamon  
• Lager  
• Malt beverage  
**Misleading designations:**  
• Pumpkin lager  
• Pumpkin-flavored lager |
| Beer brewed with coriander and orange peel added after fermentation | Beer flavored with coriander and orange peel  
| Beer with added spices  
| Beer flavored with coriander and other natural flavor  
| Beer with added coriander and orange peel  
| (Witbier or Wit beer may be added as optional additional information.) | Spiced beer  
| Coriander beer with other natural flavor  
| Orange peel and coriander beer  
| Coriander beer  
| Orange peel beer  
| (Witbier or Wit beer may be added as optional additional information.) | Taste of coriander  
| Witbier or Wit beer  
| Malt beverage |
| Beer aged in a barrel previously used in the production or storage of distilled spirits (such as bourbon) or wine (such as Chardonnay) | Beer aged in a bourbon [or Chardonnay] barrel  
| Bourbon [or Chardonnay] barrel aged beer  
| (Witbier or Wit beer may be added as optional additional information.) | Bourbon [or Chardonnay] barrel aged beer  
| Beer  
| Misleading designations:  
| Bourbon [or Chardonnay] Beer  
| Beer with bourbon [or Chardonnay] flavors  
| Bourbon [or Chardonnay]-flavored beer |
| Ale with added grape juice, nutmeg and honey | Ale with fruit juice, spice, and honey  
| Ale flavored with grape juice, nutmeg, and honey  
| Ale with grape juice, nutmeg and honey flavors  
| Ale with natural flavors  
| (Witbier or Wit beer may be added as optional additional information.) | Flavored ale  
| Fruit, spiced and honey ale  
| Honey ale  
| Fruit ale  
| Grape ale  
| Nutmeg ale  
| Spiced ale  
| Bob’s ale  
| Ale  
| Beer  
| Malt beverage  
| Misleading designation:  
| Ale brewed with grape juice, nutmeg and honey |
| Beer aged with wood chips (or staves or spirals) from a barrel previously used in the production or storage of distilled spirits (such as bourbon) or wine (such as Chardonnay) | • Beer aged with Bourbon [or Chardonnay] barrel wood chips [or staves or spirals]  
• Beer aged with wood chips [or staves or spirals] from a Bourbon [or Chardonnay] barrel | • Bourbon barrel chips aged beer  
• Bourbon barrel staves beer  
• Beer | Misleading designations:  
• Bourbon [or Chardonnay] barrel beer  
• Beer aged in a bourbon [or Chardonnay] barrel  
• Bourbon [or Chardonnay] beer |
|---|---|---|---|
| Ale fermented with honey and cherry juice, with added spices and coffee, and aged in barrels previously used in the production or storage of distilled spirits (such as bourbon) or wine (such as Chardonnay) | • Malt beverage brewed [or fermented] with natural flavors with natural flavors added, aged in a bourbon [or Chardonnay] barrel  
• Ale fermented with honey and cherry juice, with added spices and coffee, and aged in a bourbon [or Chardonnay] barrel  
• Ale fermented with honey and natural flavor, with added spices and natural flavor, and aged in a bourbon [or Chardonnay] barrel | • Bourbon [or Chardonnay] Barrel Aged Ale with Fruit, Spices, Honey and Coffee  
• Honey and Cherry Ale with coffee and spices  
• Honey and Cherry Ale  
• Coffee ale  
• Spiced ale  
• Honey ale with natural flavors, aged in a bourbon [or Chardonnay] barrel  
• Flavored ale aged in a bourbon [or Chardonnay] barrel  
• Flavored ale | Misleading designations:  
• Bourbon [or Chardonnay] ale  
• Bourbon [or Chardonnay] flavored ale  
• Ale  
• Bourbon barrel aged ale  
• Malt beverage |